Kyle Herminath

kyleherminath.com - 920.784.3466 - kyle@herminath.com
Working Locally out of Harrisonburg, Virginia USA

TECHNICAL SKILLS

Wordpress & WooCommerce	Photoshop & XD	HTML, CSS, & JavaScript
SEO & Social Media	Bootstrap 3 & 4	PHP, Python & React
Email Templating	Joomla & Drupal	Shopify & Magento
Adobe Premiere, AE, & Audition	Adobe InDesign & Illustrator	Client Relations
VS Code & Atom	Git / SVN & FTP	Agile Development
Graphic & Logo Design	SASS & Gutenberg	Project Management

PROFESSIONAL EXPERIENCE

WebCitz   March 2021 – Aug 2021
Senior Web Designer & Developer - FT

Wordpress & WooCommerce	Photoshop & XD	Bootstrap 4 & PHP	HTML, CSS, & JavaScript
Custom Gutenberg Blocks	Client Relations	Document & Logo Design	Illustrator & InDesign

- I worked in Wordpress to take mockups from design to reality. Using a customized version of Understrap and designing the child theme using custom functions to create new Gutenberg blocks to deliver the design requirements.
- Our method was one that used modern practices to code our WordPress sites with as minimal dependencies on possible WordPress updates. We coded in a way that updates will not break our websites.
- Later in my employment I had the opportunity to take over work for our Senior Designer and started working with clients to deliver logo sheets via Illustrator, website mock-ups in Photoshop & XD, and even editing manuals and other documents in Adobe InDesign.

Northern Computer Service   Sept 2020 – March 2021
Web Director - FT

Joomla & Wordpress	Photoshop & XD	Client Relations	HTML, CSS, & JavaScript

- Made my first Joomla websites . I transferred database content from Drupal.
- I organized our web work to my team of four other web designers and developers.
- Oversaw over minor changes for our 300+ clients on a variety of platforms like Joomla, Drupal, & Wordpress.

The John Birch Society   June 2017 – April 2020
Senior Web Designer & Developer - FT   May 2018 - April 2020

| Wordpress & WooCommerce | Joomla & Magento | Email Templating | Project Management |

- I switched our Law Enforcement Charitable Foundation to a new website saving us over $1,000 a month.
- I changed our Legislative Alerts provider to a new a modern company called One Click Politics (https://oneclickpolitics.com/) and exponentially increased our members engagement and effectiveness. For almost exactly the same cost.
- I convince our company to move from an archaic email marketing platform to the most used Mailchimp and the cost of it was close to the same. I also setup Email Templates for the Social Media department.
- I continued to challenge JBS to think systematically in lobbying for a complete change of our enterprise management system, which handles our inventory, credit card processor, shipping, phone system, and much more; which is easily the #1 bottle-necking growth issue for JBS to this day.
- When I left the new programmer and I were in the process of transitioning TNA to a faster and all around better CMS.

Web Designer & Developer - FT   June 2017 – May 2018

| Wordpress & WooCommerce | Joomla & Magento | Software Solutions | HTML, CSS, & JavaScript |

- JBS.org is anywhere from 75 – 100 pages that isn't including ShopJBS.org or the members area JBSArchives.org which has thousands of pages and products. The original main websites for JBS and TNA were made in **Joomla** and the corresponding stores were made in Magento.
- I remade the JBS.org website in Wordpress and transitioned all the content along with added new features.
- I also redesigned the ShopJBS & JBSArchives to match the new look and style that I had designed for The John Birch Society.
- Redesigned: ShopJBS (https://shopjbs.org/) Members Area (https://jbsarchives.org/) JBS.org Before (https://bit.ly/3obEQiN) & After (https://bit.ly/31sbfYN).
- The redesign exchanged a very long winded and disorganized website for one that is very visual and broke the the companies concepts into digestible segments.

Virtualtech Website Design & Promotion, Inc.   April 2016 – June 2017
Lead Web Designer - FT

| Photoshop & XD | Bootstrap 3 | Graphic Design | HTML, CSS, & JavaScript |

- My second time working for Virtualtech was as the Lead Designer. I was responsible for coming up with the Web Design ideas for all of our new clients. This normally meant working on any where from 1 - 5 websites a week.

- At this point we were using Bootstrap 3 and PHP to create these websites and my normal process was to create the home page's design and normally one more page besides to then hand off to the programmer to flesh out from there. After he had fleshed out the other 5 - 15 pages I would take back over making mobile responsive edits, finish the site, and perfect the design.

House of Homebrew   April 2014 – April 2016
Lead Web Designer - PT

Shopify & Photography	Photoshop	Software Solutions	HTML, CSS, & JavaScript

- I transitioned this the House of Homebrew website (https://bit.ly/31tu39P) from an older CMS to this Shopify version (https://bit.ly/37qOIzd) and did the design for it. They have since changed the Design but are still using Shopify. I also redesigned the Ned Kelly Pub website that they use for in bar beer option viewing, and another web site for a business called Adventure Addicts.

- I took many of the missing photos, edited the style, adjusted products, added new products, and several other Web Design related tasks.

Cineviz   March 2012 – Feb 2014
3D Artist - FT

Photoshop & 3DS Max	Shopify & HTML / CSS	Client Relations	Premiere & After Effects

- 3D Modeling including creating 3D Characters, Texturing, Rigging, and Animating them for this unique Advertisement Agency. I also populated 3D Scenes for these characters, Lighting and Rendering them.
- I also worked on websites for them along with many other Web Design and Multimedia related tasks.

Frozen Codebase   Aug 2009 – March 2012
Quality Assurance Tester & **Junior Designer** - PT

Quality Assurance	Game Design	Jira Bug Management	Agile Development

- I started as a Quality Assurance Intern using the Jira Software to report issues on the games that Frozen Codebase was developing.
- While I was there the studio shipped Kick-Ass: The Video Game, BurgerTime World Tour, and Scarygirl. I did Quality Assurance each of these titles.
- On Scarygirl I was given a Game Design opportunity to adjust placement of gems, enemies, items, triggers, and other game elements. On the first couple levels many of my adjustments shipped.

Emagination Tech Camps   May 2009 – Aug 2009
Camp Counselor - FT

3DS Max & Photoshop	Flash Game Design	3D Characters	HTML, CSS, & JavaScript

- In this second time at summer camp I taught the kids topics like Graphic Design, 3D Characters, and Web Design.
- I was again responsible for all things involved with being a full time summer camp counselor. Organizing and leading the children, watching over them, games outside, activities, lunches, and everything else involved with a full time summer camp.

Emagination Tech Camps   May 2008 – Aug 2008
Camp Counselor - FT

3DS Max & Photoshop	Flash Game Design	Web Design	HTML, CSS, & JavaScript

- This particular camp taught kids technology and so I would teach classes and speak publicly about some of the things I'd learned from college and from work. Topics like Web Design, Flash Games, and War Craft 3 Custom Maps.
- I was responsible for all things involved with being a full time summer camp counselor. Organizing and leading the children, watching over them, games outside, activities, lunches, and everything else involved with a full time summer camp.

Virtualtech Website Design & Promotion, Inc.   Apr 2007 – May 2008
Assistant Web Designer - PT

Hand-coded Web Sites	Photoshop	HTML & CSS	JavaScript

- First web studio that I worked for and the first time of two times that I would work for Virtualtech.
- Here I was first introduced JavaScript and continued to grow my abilities with HTML and CSS under the guidance of then Lead Designer Tim Kadlec (https://timkadlec.com/).
- My main responsibility was to add to and edit existing web sites to reduce the work load for the other designers and developers.
- At this position I started to use Photoshop Actions and Droplets to edit hundreds of gallery photos for our clients.

AB Technologies   Jan 2006 – May 2008
Lead Web Designer - PT

Hand-coded Web Sites	Photoshop	HTML & CSS	JavaScript

- First position as a Web Designer. I redesigned the website using HTML and CSS without a CMS or Shop. It was made from scratch and the computer company along with the website 14 year later no longer exists.

EDUCATION

ITT Technical Institute – Green Bay, WI   2007 – 2011
Bachelor's Degree – Digital Entertainment & Game Design
GPA 3.78
I learned about the Unreal Engine, Game Design, Quality Assurance, 3DS Max, Zbrush, I led the IGDA Green Bay
chapter, and took home awards for Best 3d Game at the Midwest Game Fair.

ITT Technical Institute – Green Bay, WI   2005 – 2007
Associate's Degree – Multimedia
GPA 3.67
I learned about Web Design, Graphic Design, Group Dynamics, Computer Repair, Programming in Basic / C++, and
much of the Adobe Suite in this degree.

REFERENCES

David Wurst, Owner at WebCitz, LLC who managed Kyle directly.

WebCitz is excited to recommend Kyle Herminath for website and graphic design projects. Kyle has been a valuable
member of our company, assisting in custom WordPress theme developments, web page design layouts and graphic
design projects. He has shown himself to be an efficient learner of new material, which is a valuable trait in the ever-
changing landscape of web technologies. Please feel free to reach out with additional questions, but know that WebCitz
looks forward to seeing Kyle grow within this industry in the years to come.

Christopher J. Lemmer, Web Developer at The John Birch Society who reported directly to Kyle.

"Kyle has great team management skills. He takes responsibility and takes it upon himself to make hard decisions and
get the team moving forward. He is great at analyzing business problems and picking the correct solutions, and enable
his team to fulfill those requirements. My experience working under Kyle couldn't have been better. I appreciate his
ability to lead without micromanaging and his ability to inspire and motivate his team are his best attributes."

Tammy Day, Social Media Marketing Consultant and Owner at Virtualtech who managed Kyle directly.

"Kyle worked for me at Virtualtech Website Design and Marketing, the business has since been sold to Northern
Computer Services. Kyle designed, built and updated websites for a variety of different businesses and industry. He
always has a positive and 'can do' attitude. He works to find solutions and gets projects done in a timely matter. If you
are looking for a fresh set up eyes for your online marketing, I would suggest you talk with Kyle."

John Feldhouse, Marketing Art Director worked with Kyle at Cineviz.

"I've known Kyle for roughly a decade and have always been impressed with his work ethic and skill set along with his humor to help lighten the mood when needed. Kyle brings a professionalism and determination of "get it done at all costs" which is refreshing to see. His passion for learning and leadership is something to be admired as well. He blends great with any group and can offer critical thinking tips for any situation. I'm blessed and honored to know Kyle and to have worked with him closely for many years outside of Cineviz. I know Kyle will succeed in any venture he pursues because of his work ethic, personality and go-getter attitude!"

Miles Oberstadt, Interactive Developer at Cinviz and Programming Intern at Frozen Codebase Kyle worked with Miles.

"Kyle is an excellent asset to our QA team. He has become an essential part of our team, giving feedback that directly relates to the playability and look and feel of the games we tested. Kyle also takes the extra time and gives the extra effort to find tough bugs that were hard to find. In his free time, Kyle spent time harnessing his skills as an artist to provide feedback on game art. Kyle would make an excellent addition to a QA department or any other department."

Adam Howell, Emagination Game Design Director who managed Kyle directly in 2009.

"Kyle was an imaginative counselor, he would make up activities to keep the kids engaged. Kyle was very tech-savvy and showed up each day well prepared. He was dependable and very good with the campers."